Using a word processor, write a Planning Analysis Sheet that includes the following headings:

Web site goal = to attract more people to my company, for roofing and repair.

Describe the goal of your web site in one or two sentences = quickly learn more about this product’s design, features and specifications to determine whether it fits their budget, needs and preferences.

What results do I want to see? = I want to see more people come to my company whenever they need roofing or other repair related to roofing.

List the working title of each page on your web. = Home, About, Contact Us, Make an Appointment.

What information do I need?

List where you will obtain the content (facts, text, graphics, sounds, and video) for the web pages you listed above.